



2022 Conference Sponsorship and Advertising Opportunities



Change Maker Speaker Sponsorship: \$800

Sponsor keynote address. Sponsorship includes:

- Promotional blurb, provided by you, to be read before keynote speaker is introduced
- Full page ad in the conference program
- Exhibit Booth (details below)
- Logo on promotional materials at conference venue
- Logo and link on NYSOEA homepage and conference webpage for one year

Inspiring Change Sponsor: \$500

- Exhibit Booth (details below)
- Half page ad in the conference program
- Logo on promotional materials at conference venue
- Logo and link on NYSOEA homepage and conference webpage for one year

Award Ceremonies Sponsor: \$250

- Promotional blurb, provided by you, to be read at the start of award ceremony presentations
- Quarter page ad in the conference program
- Logo on promotional materials at conference venue
- Logo and link on the conference webpage for one year

Helping Hands Sponsor: \$225

- Exhibit Booth (details below)
- Quarter page ad in the conference program
- Logo on promotional materials at conference venue
- Logo and link on the conference webpage for one year

Exhibit Booth: \$150

Exhibit booths let you reach conference attendees in multiple ways, including live chat time with attendees. Booths are open for the duration of the conference, and attendees will be actively encouraged to visit booths during specific times on the conference schedule. Exhibitors will be given a full table to personalize with their materials. Inquire about half-booth options.

Advertising Rates:

- Quarter page ad in the conference program \$50
- Half page ad in the conference program \$75
- Full page ad in the conference program \$100

To become a conference sponsor, purchase a booth or advertisement, fill out an online [form](#), or return the attached sponsorship form to NYSOEA by September 30. Questions? Email conferencecommittee@nysoea.org

NYSOEA 2022 Conference Sponsor & Advertising Form

Organization Name: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Select Option(s) below:

SPONSORSHIP:

Change Maker Speaker Sponsorship: \$800

Inspiring Change Sponsor: \$500

Award Ceremonies Sponsor: \$250

Helping Hands Sponsor: \$225

Exhibit Booth: \$150

Advertising:

Quarter page ad in the conference program \$50

Half page ad in the conference program \$75

Full page ad in the conference program \$100

We will donate the following item(s) for the online auction:

Amount Due: \$_____

Mail this form and check/money order (made payable to NYSOEA) by **September 30.**

NYSOEA Conference, 17 Liberty Street, PO Box 216, Chelsea, NY 12512