



# New York State Outdoor Education Association's Annual Conference Sponsorship

NYSOEA is the professional non-profit organization supporting outdoor and environmental education and interpretive services in New York State since 1968.

Our mission connects people in the education and environmental fields, provides interdisciplinary educational opportunities, and inspires appreciation and stewardship of the natural world. The Conference brings together teachers, environmental educators, nature center staff, and administrators from across

New York and neighboring states for three days of high-quality professional development. ***To continue our mission and make this event a success, we ask for the support of generous donors like you!***

## How will your donation make a difference?

Donations will support our endowment fund, which will:

- Provide mini-grants to schools to fund outdoor education experiences
- Sponsor school teacher professional development to help them incorporate outdoor learning at their schools
- Provide scholarships to college students studying related fields

## ADVERTISEMENTS

Conference programs at venue in color print.

**Quarter page ad: \$50.00**

**Half page ad: \$75.00**

**Full page ad: \$150.00**

## EXHIBIT BOOTH

6ft table provided in main communal space for the duration of the conference.

Engage in the conference more personally, share resources, and uplift your business and organization.

**Exhibit Booth: \$150.00**

## SPONSORSHIP

### Life-long Learner - \$1,000.00

- Company promotional pitch provided at keynote speaker introductions
- Logo positioned at podium in main communal/presentation space
- Full-page ad in conference program
- Logo and link on NYSOEA's homepage and conference page for one year
- Exhibit booth\*

### Inspiring Stewardship - \$750.00

- Logo positioned at podium in main communal/presentation space
- Full-page ad in conference program
- Logo and link on NYSOEA's homepage and conference page for one year
- Exhibit booth\*

### Helping Hands - \$500.00

- Half-page ad in conference program
- Logo and link on NYSOEA's conference and homepage for one year
- Exhibit Booth\*

### Connecting Educators - \$300.00

- Quarter-page ad in conference program
- Logo and link on NYSOEA's conference and homepage for one year

***\*Can't attend? Ask us about mailing materials for a remote exhibit booth setup.***

To become a conference sponsor, purchase an advertisement, or register for an exhibit booth, please complete [this form](#). **Sponsorship forms must be received by July 1 and exhibit booths by September 1.**